



Greeneye Mission Statement

Created:

8/12/2011

Idea:

Greeneye strives to create and perpetuate the integration of responsible principles in the investment market and in government decisions.

Vision:

To become the leading provider of Responsible Investment research, training and consultancy for the financial market, the government and the NGO in Israel

Mission:

To provide the financial market with professional, reliable, accurate, objective, and independent ESG research on companies. Allowing them to make sustainable and responsible decision in their financial activities for the benefit the environment and society. We believe that through our integrity and courtesy the research companies will be more open to provide information and improve their environmental, social and corporate governance performance. When dealing with our partners, customers and researched companies we are committed to transparency regarding our decisions and assessment.

As a company promoting social responsibility, we see value in Greeneye as an accommodating and stable workplace in the benefit of all its employees as well as developing their professional capabilities, hand in hand with investing in the economic growth of Greeneye .

The organisation realises the importance of environmental, social and governance risks and opportunities as an integral component of long term investment success. In addition, government and other regulators should include environmental considerations in public policy in order to insure sustainability.